



# COMMUNICATIONS

## Merit Badge Requirements

- 1) Develop a plan to teach a skill. Have your merit badge counselor approve the plan. Make teaching aids. Carry out your plan. With the counselor, check to see if the learner has learned.
- 2) Choose a product or service. Build a sales plan based on its good points. Try to “sell” the counselor on buying it from you. Talk with the counselor about how well you did in telling about the product or service and convincing the counselor to buy it.
- 3) Do the following:
  - A) Show how you would make a telephone call inviting an expert in the field of your choice to give a demonstration to your unit on that person’s area of expertise.
  - B) Show how to create an effective recorded message and how to leave a voice mail message.
- 4) Do the following:
  - A) Write a 5-minute speech. Give it at a meeting of a group
  - B) Show how to introduce a guest speaker.
- 5) Attend a town meeting where two or three points of view are being given. Listen and take notes. Make a report from your notes. Tell your troop or patrol what you heard.
- 6) Do ONE of the following:
  - A) Write to the editor of a magazine or your local newspaper to express your opinion or share information (on any subject you choose). Or, write to an individual or organization to request information (on any subject). Send your message by fax or electronic mail, if possible. Otherwise, mail a traditional paper letter.
  - B) Create a web page on the World Wide Web for yourself or to give information about your Scout troop, school, or other organization. Include at least one article and one photograph or illustration.
  - C) Use desktop publishing to produce a newsletter, brochure, flier, or other printed material for your Scout troop, school, chartered organization, or other group. Include at least one article and one photograph or illustration.
- 7) Prepare an autobiographical resume that you would use in applying for a job
- 8) Find out about careers in the field of communications. Choose one career and discuss with your counselor the qualifications and preparation needed for it.

## Requirement 1

Develop a plan to teach a skill. The skill I have chosen to teach is:

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My plan that I have developed for this is:

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This has been approved by my counselor: YES NO

The teaching aids that I created and made were:

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Along with my counselor, we checked to see if the student had learned. Did the student learn: Yes No. If yes, how can you tell: \_\_

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## Requirement 2

The product or service I have chosen for this requirement is:

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Build a sales plan based on its good points:

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How do you plan on trying to sell this to your counselor?

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How well did you do in telling about the product or service and convincing your counselor to buy it: \_\_\_\_\_

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## Requirement 3

If you were to call an expert to give a demonstration on their skill to your team, how would you do it and what would you say: \_\_\_\_\_





What is the address of your web page that you created?

\_\_\_\_\_

Did you include all of the required information on your web page?

\_\_\_\_\_

Give a short description or summary of your web page. Tell what your objective was when you created the page: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_ Print a copy of your main page and attach it to this document to show your counselor.

If you selected *Option C*:

Use desktop publishing to produce a newsletter, brochure, flier, or other printed material for your Scout troop, school, chartered organization, or other group. Include at least one article and one photograph or illustration.

What did you choose to create?

\_\_\_\_\_

Give a short description or summary of your publication. Tell what your objective was when you created it: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_ Attach a copy of your final document to this document to show your counselor your work.

## Requirement 7

On the following page you will find a commonly used autobiographical resume that you would use in applying for a job. Prepare the resume for a job you would apply for. When completed, attach the resume to this document and show it to your counselor.

## Requirement 8

List a few of the careers in the field of communications that you found:

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Select a career that you found. List the qualifications and preparation needed for this career and discuss them with your counselor:

Career Selected: \_\_\_\_\_



**[Company Name]**  
[City, State/Province]  
[Position Held]. [Details of Position]

Month, 19XX to Present

**[Company Name]**  
[City, State/Province]  
[Position Held]. [Details of Position]

Month, 19XX to Present

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EDUCATION

**[Institution Name]**  
[City, State/Province]  
[Degree/Achievement]

19XX to 19XX

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ORGANIZATIONS

**[Company/Institution Name]**  
[City, State/Province]  
[Position Held]

19XX

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